

Minor Crops Group - Privacy Policy

Who we are

The Minor Crops Group (MCG) is collaboration of members of the UK agricultural community with an interest in the development and commercialisation of arable minor crops. We represent our members' interests and communicate about the science and business of minor arable crops. We do not carry out marketing.

MCG is committed to protecting the privacy of individuals. We will keep your data private and use it only for the purposes set out in this document and in accordance with all applicable laws concerning the protection of personal information.

What information we hold about our members and collaborators

Depending on the type of relationship that we have with you and the business function concerned, we may hold any or all of the following:

Name

Address

Email address

Telephone numbers

Bank account details

Contact history

We hold only the information about you that we need to have to be able to carry out our business functions.

How we collect the information

We collect information about you in a number of ways:

Information that you give us, for example when you join as a member, correspond with us in relation to as part of our day to day business activities.

Information that is given to us by third parties, that you have done business with, national authorities or contractors.

Information that is public on the internet or that has come to us via a mailing list.

How we use the information

Depending on the type of relationship that we have with you, we use the information to:

Communicate with you

Transact with you

Operate a contract with you

Comply with our legal obligations

Send you our newsletter and other generic information about minor crops

Our lawful basis for collecting, holding and processing your information

Depending on the type of relationship that we have you and the business function concerned, our lawful basis for collecting, holding and processing your information is one of:

Contract

Legal obligation

Legitimate interests

Where we have a legitimate interest in contacting you and holding your information, it is because we require to do this to be able to carry out one or more of our business functions.

Who we share the information with

Depending on the relevant business function and the type of relationship that we have with you, we may share your information with certain third parties. These may include:

National authorities and their contractors

Legal advisers

Contractors for, and partners in, our work to promote minor arable crops

Printers and mailing house

Debt collection agency

We will not share your information with third parties unless we have a specific legitimate need to do so to be able to properly carry out our business functions. We will never share your information with third parties for marketing purposes.

How long we will hold your information for

Where there is a statutory obligation for the length of time we need to retain your information, we will abide by that. In all other instances we will retain your information for as long as there is a business need.

Access to your information and correction

You have a right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us using the contact details below. We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information that you think is inaccurate.

Data security

We take the security of data very seriously. If you would like further information on how we maintain the security of your information, please email or write to us using the contact details below.

How to contact us

You can write to the MCG Secretary at: Minor Crops Group c/o Premium Crops, Whitedale Farm, East Street, Hambledon, Hampshire. PO6 4TA

Changes to our privacy policy

We keep our privacy policy under regular review.

This privacy policy was last updated on 15th August 2023